



CHANGING THE NAME OF THE SOCIETY

Dear Member,

EXTRAORDINARY GENERAL MEETING AT 5.30 PM ON 13TH APRIL 2015

Over the last nine months, the ULEMHAS Committee has been thinking through where we should be taking the Society for the future. We have had several very successful years and we have built a good reputation for quality lectures, courses, tours and study events at reasonable prices. We want to build on this.

We have been considering a range of areas for improvement including looking around for more suitable venues and increasing the range of courses and study events in the future. Improving communications with members is also a priority and we will be following up our new Newsletter with further editions and by updating our Website.

One area which the committee strongly feels is holding us back is the name of the Society. Our official name approved by the AGM in 2011 is the "Birkbeck & Alumni History of Art Society". However we are still known by our older initials "ULEMHAS". These titles have become meaningless because of changes at the University and the Committee feels that they hamper us in the day to day running of the Society, as well as attracting new members and in publicising our activities. The term Extra-Mural has not been used for some years and, while we value this heritage, our use of these initials in our name is an anachronism.

We want a name which communicates clearly what it is that we offer, and that we are open to all those with a serious interest in art history. The Committee has therefore unanimously decided to recommend that the most appropriate name should be "The London Art History Society". This name unambiguously states where we are based and what we do and will be found by potential members on internet search engines if searching for 'art history' and 'London'.

The current name is a feature of the Society's Constitution. Paragraph 1. reads "The full name of the Society shall be the Birkbeck & Alumni History of Art Society. Commonly to be referred to as ULEMHAS."

It is proposed that this paragraph be changed to "The name of the Society shall be The London Art History Society." and formal notice of the proposal to change the name is attached. For a limited period after the change of name, a subheading "formerly ULEMHAS" will be used.

We very much hope that you will join us at the Extraordinary General Meeting to be held before the lecture on 13th April, and that you will support this very important change.

Yours sincerely

John Dunlop

Chairman